

Impact Report

2023-2024 www.svdp.us



About SVdP

We're in the business of good for our community.

Established in 1953, St. Vincent de Paul Society of Lane County (SVdP) today is the county's largest nonprofit human-services organization. We serve more than 35,000 people annually, including many of our community's most vulnerable — individuals and families who are experiencing homelessness; at-risk youth; seniors; the formerly incarcerated; Veterans; and others living on the margins.

SVdP manages 1,600 units of many types of affordable housing in Oregon's Lane, Linn, Marion and Multnomah counties. We operate two day-access service centers for individual adults and families with children experiencing homelessness, and several Eugene-area night shelter programs. We offer many second-chance employment opportunities and administer programs that foster long-term stability for people working to rise from homelessness and chronic cycles of poverty. And we conduct an array of innovative enterprises that reduce waste and generate revenue for our human services, including a network of St. Vinnie's retail-thrift stores across Oregon and the nation's first commercially viable mattress-recycling program.



Our Mission

We assist the vulnerable and those in need of consolation, seeking out and utilizing every resource. Being mindful of the sanctity and dignity of all, we know that any charitable work that advances those goals is within the mission of St. Vincent de Paul.

SVdP Leadership





Bethany Cartledge
Executive Director



Terry McDonald *Emeritus Director*



Bill BarnardTechnology & Security
Director



Blaze Kenyon Homeless & Shelter Services Director



Foster MartinezDevelopment Director



Glenn DePraterChief Financial Officer



Jack BoisenOperations Director



Joe Harris *Maintenance Director*



Kinser Fleming
Property Management
Director



Kristen Karle Housing Development Director



Kris Parker
Associate Director
of Accounting



Leisha WallacePersonnel Director



Michelle Rouleau

Human Resources

Director



Morena Gomez

DR3 Operations

Manager



Shannon Rockwell

Director of Stores
Operations

Agency Priorities

From Executive Director Bethany Cartledge

How do we stop homelessness in its tracks, and move people into housing? As the leader of Eugene's largest human-service nonprofit, that is the question that informs my own and our organization's priorities this year.

I want to share our vision to strengthen our community's safety net: to offer emergency support to keep our neighbors in their homes with their basic needs met, to shelter those who have lost housing, and to increase our community's affordable-housing inventory. At St. Vinnie's, we know how to take unique and innovative approaches to addressing our community's pressing challenges. Today, we know that means prioritizing the growth of our shelter, housing, and social-service footprint.

Invest in Housing & HOPE

St. Vinnie's envisions HOPE for our neighbors for whom housing access is precarious or out of reach. In the year to come, we will partner with HOPE Community Corporation to purchase energy-efficient manufactured homes for individuals and families who are priced out of the traditional housing market. Everyone deserves a place to call home, and we can make that dream a reality by placing HOPE units in our inventory of affordable manufactured-housing communities. With the community's help, we will make home ownership and stable housing accessible for our most vulnerable neighbors by filling unused spaces with beautiful, high-quality 2-bedroom houses. HOPE homes embody their name — they are a stable place for families to raise their children and a safe place for seniors to grow old — and they offer a beacon of hope for those in our community struggling with financial insecurity.

Strengthen the Safety Net

SVdP's Lindholm Social Service Office (Lindholm) is the bulwark in the storm where families and individuals who have fallen on hard times can access emergency support and social services. This year, we are focusing on bolstering our Lindholm office to support increasing numbers of our neighbors facing economic instability. Just last year, we distributed more than 500 bus passes, more than \$200,000 in vouchers for clothing and household items, and almost S24,000 in rent and utility assistance. This represents real impact on people's lives — from parents who could provide their children with clothing, to our neighbors who were able to make it to work, to families who maintained their housing. Everyone we serve has a unique story; regardless of the unexpected expense or crisis that brings them to our door, we are there to ensure that none of our neighbors has to choose between meeting basic needs and paying rent.

Shelter our Neighbors

We are poised to launch enhanced services off Highway 99 in Eugene, where we have provided critical programs for our houseless neighbors since the 1990s. Today, our Hwy. 99 programs are a refuge for our neighbors: a place to heal from sickness and injury; to get support accessing housing; to seek respite through daytime and overnight shelter; to savor warm meals; to find accessible restrooms and showers; to do laundry and connect with community partner programs. But we also know that we need to grow to meet the needs of our neighbors experiencing homelessness and financial hardship. And so we are expanding our onsite partnerships with other organizations, to provide services such as workforce development, healthcare, veteran's services, substance-use treatment, and senior and disability services. Meanwhile, we are working to increase shelter bed capacity adjacent to our existing sites.

Client Stories



"It's the people behind the program; Keith Heath and Teresa Patterson have walked the journey with me from the beginning. From nothing to indoor plumbing. Thanks Vinnie's!"

- Kerri L. Beverly, Affordable Housing Resident



"The First Place Family Center was amazing.
They gave me the rest that I needed and helped me to get on my feet and focus on the things I needed to focus on for me and my son. Now I work for St. Vinnie's and love it."

-Kristi Stephenson, SVdP resident, First Place Family Center Client, SVdP employee



"I was in the Navy from 2008-2012. SSVF is wonderful for veterans and their families. I can't imagine where we would have ended up without them. They're there when the damage and exposure to things from your service catches up with you."

-Zachary Greene, Supportive Services for Veteran Families (SSVF) Client



Financial Report

FOR FISCAL YEAR: OCT. 31, 2023-SEPT. 30, 2024

COMMUNITY & GRANT PROVIDED FUNDS TO SVDP

TOTAL: \$58,053,476

Community sales: \$22,432,247

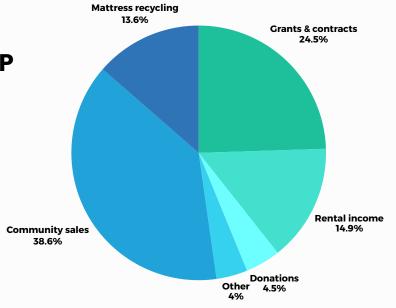
Grants & contract services: \$14,213,807

Mattress recycling: \$7,894,650

Affordable housing rental income: \$8,633,362

Donations & in-kind contributions: \$2,584,054

Other income: \$2,295,356



Asset change 3.8% Retail & recycling 22.3% 22.3% Affordable housing 18.4% Community services 3.6%

SVDP'S CONTRIBUTIONS TO THE COMMUNITY

TOTAL: \$58,053,476

Job creation & continued employment, wages, payroll taxes & benefits: \$29,337,933

Recycling, manufacturing, retail, warehouses & general: \$12,928,005

Affordable housing: \$10,693,044

Services & community provided

training: \$2,068,278

Change in net assets*: \$2,187,735

Support services - Development and management, general: \$838,481

*100 percent of the change in net assets (revenue exceeding expenses) was used toward the payment of debt service and for purchases of land, buildings, equipment and construction.



St. Vincent de Paul of Lane County created the nation's first viable mattress-recycling program in the 1990s. Today, it is the oldest and largest mattress recycler in the nation.

Our Organization

PROGRAM AREAS, PEOPLE & STRUCTURES

Retail Stores & Sales

- 14 retail-thrift store locations
- eBay & Amazon online stores
- Used-car lot

Recycling & Manufacturing

- Mattress recycling / DR3 (mattressrecycling.us)
- Appliance recycling
- Styrofoam recycling
- Electronics recycling
- CFC gas recycling

Emergency Services

- Eugene Service Station
- Lindholm Social Services Office
- Egan Warming Centers
- Emergency Weather Shelters

Alfordable Housing Alfordable Housing Timeroency and Supportive Services

Housing Development

- Have developed 1,700+ units

Housing Programs

- Resident Services

 Regional Housing Rehabilitation Program (RHRP)

Property Management

- Waitlists open regularly
- Manage about 1,600 units

Supportive Housing

- Connections Rapid Rehousing
 LIFT Permanent Supported
 - Housing & LIFT Plus
- Strengthening, Preserving, and Reunifying Families (SPRF)
 - Ascend Home

Shelter Assistance

- Dawn to Dawn
- Eugene Safe Sleep Sites
- Overnight and Safe Parking Programs

Youth & Family Services

- First Place Family Center
- First Place Kids
- Night Shelter Annex
- The Youth House

Self-Sufficiency Services

- Second Chance Renter's Education
- Supported Work Experience (SWEX)
- Valley Individual Dev. Accounts (VIDA)
- The Phoenix House

Veterans' Housing

- Supportive Services for Veteran Families (SSVF)
- Veterans Housing Project
 - Vet LIFT

Board of Directors

- Justin Schmick, Chair
- Wendi Frisbie, Vice Chair
- Ruben Garcia, Secretary
- Trudie Atkinson, Vice Secretary
- Jennene Norblad, Treasurer
- J Edwin "Eddie" Roberts
- Paul Atkinson
- Laurence Hamblen
- Felicia Mondragon
- Zepha Wright
- Marina Medina-Garcia
- James Gilroy
- Barbarba Pope

Note: Rosters on this page are current as of April 2025. Not all of these people served in the same roles during the fiscal year emphasized in this report.

Housing Advisory Committee

- -James Anderson
- -Trudie Atkinson
- -Michael Carney
- -Danielle Ceron
- -Pat Costello
- -Shari Wheeler
- -Zepha Wright
- -Mitch Allen
- -Wendi Frisbie

Finance Committee

- Jennene Norblad, Chair
- Cheryl Crow
- Douglas Carroll
- I Edwin "Eddie" Roberts
- Patrick Costello
- Erika Dietz
- Marina Medina-Garcia
- Justin Schmick

District Council

Volunteer-led groups, or conferences, make home visits, provide food, and raise money for clothing and housewares available through SVdP and St. Vinnie's.

- Martha Dacar, President, St. Helen
- Trudie Atkinson, Newman Center
- Cheryl Gesik, St. Alice
- Sandy Murray, St. Peter
- Britt Dwyer, St. Mary, Our Lady of the Dunes (Florence)
- Gabe Scott, St. Mary (Eugene)
- Dennis Maricle, St. Catherine
- Vickie McGillivray, St. Jude
- Julie Morin, St. Henry
- Joe Podhasky, St. PaulTom Sheas, St. Mark
- Harvey Moore, St. Mary (Albany)



During this past cold season, our Egan Warming Centers volunteers pushed through a record 13 consecutive activations! We sheltered more than 300 quests per site each night during this stretch.



Nonprofit Org. U.S. Postage PAID Eugene, OR Permit No. 487



www.svdp.us | 541-687-5820 @SVdPLaneCounty | @ShopStVinnies





Help us extend a supportive hand to neighbors in need all year long! There are many ways you can help, from donating to volunteering to shopping our stores. Learn more:









Did You Know?

St. Vincent de Paul volunteers worked a combined total of 9,704 hours last fiscal year. That includes volunteers from Lindholm Social Service Office, St. Vinnie's stores operations, and more.

Platinum Transparency **2024**

Candid.

FY 2023-24 Highlights



569

Families provided services at First Place Family Center

8,532

Diapers distributed to families at First Place Family Center



St. Vincent de Paul, with land from Lane Transit District and support from multiple community partners, built Williams Place. 10 New units of veteran transitional housing.



Vehicles donated to St. Vinnie's Used Car Lot to raise

\$718,730 for SVdP Programs.

Holiday food boxes distributed during December 2024.



497 Clients rehoused after completing programs provided across SVdP's shelter and emergency services.



\$22,274.30

Provided in rental assistance to 51 households in Lane County.



193,539

Meals provided across SVdP's homeless and shelter programs.

5,256

Served through St. Vincent de Paul's shelter programs such as Egan, Dawn to Dawn, Safe Sleep Sites, and overnight parking.

67/-

674

Veterans served with housing, VA benefit access, and support services through St. Vincent de Paul's Veteran Services program.

164

Graduates of SVdP self-sufficiency programs such as Second Chance renter education, Supported Work Experience, and Phoenix House Sober Living.



SVdP Executive Director
Bethany Cartledge lays
out agency priorities (see
page 3 for details) for
donors and corporate
partners at the 2024
Evening to Envision.
The event raised more
than \$80,000 for the
McDonald Community
Vision Fund.



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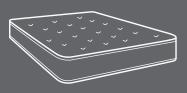


SVdP Stewardship in 2024

20 **MILLION POUNDS RECYCLED**

286,319

Mattresses and box springs



507,691

Pounds of electronics



107,640

Pounds of Styrofoam







SVdP of Lane County created the nation's first viable mattress-recycling program in the 1990s.



shredding it and then melting it down into bricks for future use in manufacturing.

THE **WASTE-BASED BUSINESS MODEL**

> Quality Jobs Healthier Life Green Environment Affordable Housing Job Training Emergency Services



8,735,648

Pounds of scrap metal



Pounds of paper



Pounds of textiles



Cascade Alliance Environmental **Partners**