

# **Impact Report**

St. Vincent de Paul Society of Lane County, Inc.

















#### ABOUT SVDP

Organizational Overview, Leadership, Mission

#### **IMPACT HIGHLIGHTS**

Service & Recycling Stats, Statements of Support

#### FINANCIALS

SVdP's 2023 Fiscal Year by the Numbers

### About SVdP

#### AN ESSENTIAL COMMUNITY NONPROFIT





Established in 1953, St. Vincent de Paul Society of Lane County (SVdP) today is the county's largest nonprofit human-services organization. We serve more than 35,000 people annually, including many of our community's most vulnerable — individuals and families who are experiencing homelessness; at-risk youth; the formerly incarcerated; seniors; Veterans; and others living on low incomes.

SVdP manages about 1,600 units of many types of affordable housing in Oregon's Lane, Linn, Marion and Multnomah counties. We operate two day-access service centers for individual adults and families with children experiencing homelessness, and several Eugene-area night shelter programs. We offer many low-barrier employment opportunities and administer programs that foster long-term stability for people working to rise from homelessness and chronic cycles of poverty. And we conduct an array of innovative enterprises that reduce waste and generate revenue for our human services, including a network of St. Vinnie's retail-thrift stores across Oregon and the nation's oldest and largest mattress-recycling business.



#### OUR MISSION:

"We assist the vulnerable and those in need of consolation, seeking out and utilizing every resource. Being mindful of the sanctity and dignity of all, we know that any charitable work that advances those goals is within the mission of St. Vincent de Paul."

### **SVdP Leadership**

### STEWARDING A 70-YEAR LEGACY OF SERVICE



**Bethany Cartledge** Executive Director



**Terry McDonald** Emeritus Director



Glenn DePrater Chief Financial Officer



Leisha Wallace Personnel Director



Michelle Rouleau Human Resources Director



Kristen Karle Housing Development Director



**Foster Martinez** Supportive Housing **Programs Director** 



**Brent Heller Business Development** Director



**Jack Boisen Operations Director** 



Arturo Zamudio Homeless & Shelter Services Director



**Shannon Rockwell** Director of Stores Operations



Joe Harris Maintenance Director



Stefani Roybal Philanthropy Director



**Bill Barnard** Information Technology Director



**Kinser Fleming** Interim Property Management Director

Note: SVdP directors as of April 2024. Not all of these people served in the same roles during the fiscal year emphasized in this report.

**5528,864** 

Value of clothes, furniture, other

New transitional-housing units for families at Ascend Home

2,059

Residents in SVdP affordablehousing properties

### Leader's Message

#### FROM EXECUTIVE DIRECTOR BETHANY CARTLEDGE

At SVdP, we continually pivot to serve our community's **current and emerging needs**. We try to keep our eyes forward and our imaginations a step ahead of future challenges, while our hearts and hands do the pressing tasks of today. That urgent work can make it hard to pause and reflect on what's receding in the rearview mirror. But as I think back to how much we accomplished and **how many we helped** in our 2022–23 fiscal year, I feel immense gratitude for our staff, volunteers, and community members. I think that as you read this report, the numbers highlighted on the bottom of each page will have a similar effect on you because of **your part in making it possible**.



Those stats offer just a glimpse of how much SVdP does in a year, both in terms of human services and wastebased enterprise. Some of the most **surprising numbers** need little further explanation: 22.7 million pounds of materials recycled (and diverted from landfills); 322,717 meals provided for clients experiencing homelessness; 402,188 mattresses and box springs recycled; and more than \$528,000 worth of clothing, furniture, and other materials donated to our most vulnerable neighbors.

Every year we help more than 35,000 people in myriad ways as they work to restore stability or perhaps achieve it for the first time in their lives. Our human-services

work is supported by revenue from the successful brand of "social enterprise" honed across five decades by former SVdP Executive Director Terry McDonald. Still, our earned income covers only about half of our annual budget, so the **ongoing support of allies like you** is essential.

Beyond the story told by the numbers, consider a few of SVdP's other notable developments from fiscal year 2022–23: We opened **Ascend Home**, making eight new units of transitional housing available for families experiencing homelessness. We launched "**Sheducation**," a vocational career skill-building program employing local high-school students to build sheds for SVdP manufactured-home park residents. Our incredible **Egan Warming Centers** volunteers provided lifesaving shelter for thousands of our unhoused neighbors during a severe cold season that required 31 emergency activations (an Egan program record). And our new sibling nonprofit, **HOPE Community Corporation**, continued to take shape and finished two manufactured-home prototypes soon to roll off the new factory's production line — addressing Oregon's affordable-housing crisis and eventually creating more than 100 new manufacturing jobs.

What a year! And what a blessing to have people like you willing to invest in our ability to weave a **stronger social safety net** for those who need it to ascend toward stability. **Thank you!** 

402,188

Veterans served and 8

1,444

Veterans served and 86 housed; includes 357 families

### **Impact Insights**

WORDS OF CLIENTS, STAFF & VOLUNTEERS

"I'm safe, dry and comfortable here, even if it's temporary. I've been able to connect with OHP and food stamps, and will start a job opportunity program soon. Being at 410 has significantly built up my self-worth, thanks to the wonderful staff who support me."

KELLY BENTON, 410 Garfield Safe Sleep Site client



"This place has been the most helpful to me being successful, getting back up on my feet and not letting one little bloop in the road drag me down for the rest of my life. The 410 staff are all so caring, they motivate you and tell you you're doing a good job."

KRISTEN RAFFIN, 410 Garfield Safe Sleep Site past client



"There's a lot of deep trauma that these Veterans face, and they're so strong and they don't want to take from anybody. They are such givers. Getting to walk them through as they try to figure out how to integrate back into society is an honor."

CARI HANSEN, SVdP Veteran Services Case Manager



"Serving Egan means helping my neighbors and showing up for the community. Egan is a clear enactment of my own values. You can see the direct impact you're making in someone's life. And you can't get away from the need once you know about it."

JOHN E. HELMER, Egan Warming Centers volunteer



**230** 

**22.7M** 

(22,784,827) pounds of materials recycled in calendar year 2023

**76** 

Graduates of Second Chance Renter's Education course

## **Financial Report**

FOR FISCAL YEAR: OCT. 31, 2022-SEPT. 30, 2023

# COMMUNITY & GRANT PROVIDED FUNDS TO SVDP

TOTAL: \$56,890.091

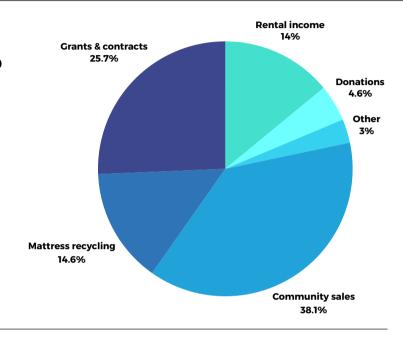
Community sales: \$21,649,723

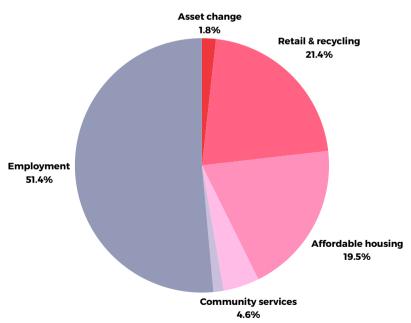
Grants & contract services: \$14,602,237

Mattress recycling: \$8,290,868

Affordable housing rental income: \$7,988,746 Donations & in-kind contributions: \$2,642,610

Other income: \$1,715,907





# SVDP'S CONTRIBUTIONS TO THE COMMUNITY

TOTAL: \$56,890.091

Job creation & continued employment, wages, payroll taxes & benefits: \$29,260,894

Recycling, manufacturing, retail, warehouses & general: \$12,182,862

Affordable housing: \$11,090,059

Services & community provided

training: \$2,612,936

Change in net assets\*: \$1,003,278

Support services - Development and management, general: \$740,062

\*100 percent of the change in net assets (revenue exceeding expenses) was used toward the payment of debt service and for purchases of land, buildings, equipment and construction.

475

\$385,390

4M+

Loaned to 14 households for home repairs via RHRP program

Pounds (127 freight loads) of retail donation shipments received

## **Our Organization**

#### PROGRAM AREAS, PEOPLE & STRUCTURES

#### **Retail Stores & Sales**

- 14 retail-thrift store locations
- eBay & Amazon online stores
- Used-car lot

#### **Recycling & Manufacturing**

- Mattress recycling / DR3 (mattressrecycling.us)
- Appliance recycling
- Styrofoam recycling
- Electronics recycling
- CFC gas recycling

#### **Emergency Services**

- Eugene Service Station
- Lindholm Social Services Office
- Egan Warming Centers
- Medical respite shelters

**Shelter Assistance** 

- Dusk to Dawn

- Safe Sleep Sites

- Overnight and Safe

**Parking Programs** 

- First Place Kids
- The Youth House

#### **Housing Development**

- Have developed 1,700+ units

#### **Housing Programs**

- Resident Services - Regional Housing Rehabilitation Program (RHRP)

#### **Property Management**

 Waitlists open quarterly - Manage about 1.600 units

#### **Supportive Housing**

- Connections Rapid Rehousing - LIFT Permanent Supported **Housing & LIFT Plus** - Strengthening, Preserving, and Reunifying Families (SPRF) - Ascend Home

#### **Veterans' Housing**

- Supportive Services for Veteran Families (SSVF)
- Veterans Housing Project
  - Vet LIFT

#### **Youth & Family Services**

- First Place Family Center
- Night Shelter Annex

#### **Self-Sufficiency Services**

- Second Chance Renter's Education
- Supported Work Experience (SWEX)
- Valley Individual Dev. Accounts (VIDA)
- The Phoenix House

### **Board of Directors**

- Justin Schmick, Chair
- Louise "Molly" Westling, Vice Chair
- Ruben Garcia, Secretary
- Trudie Atkinson, Vice Secretary
- Jennene Norblad, Treasurer
- J Edwin "Eddie" Roberts
- Paul Atkinson
- Laurence Hamblen
- Myron Williamson
- Felicia Mondragon
- Zepha Wright
- Marina Medina-Garcia
- Wendi Frisbie

Note: Rosters on this page are current as of April 2024. Not all of these people served in the same roles during the fiscal year emphasized in this report.

#### Housing Advisory Committee

- Mitch Allen, Chair
- Trudie Atkinson
- Pat Costello
- Wendi Frisbie
- Ruben Garcia
- John Webster
- Martin Gaiter

#### **Finance** Committee

- Jennene Norblad, Chair
- Cheryl Crow
- Douglas Carroll
- J Edwin "Eddie" Roberts
- Patrick Costello

### **District Council**

Volunteer-led groups, or conferences, make home visits, provide food, and raise money for clothing and housewares available through SVdP and St. Vinnie's.

- Martha Dacar, President, St. Helen
- Trudie Atkinson, St. Thomas More/Newman Center
- Cheryl Gesik and Elaine Hartley, St. Alice
- Dennis Durfee, Jon Nuxoll & Sandy Murray, St. Peter
- Britt Dwyer, St. Mary, Our Lady of the Dunes
- Gabe Scott, St. Mary (incoming)
- Susannah Lusticah, Voice of the Poor/Justice & Peace
- Dennis Maricle, Kay Beach & Liz Canizales, St. Catherine
- Vickie McGillivray, St. Jude
- Julie Moran & Stacy Fuller, St. Henry
- Joe Podhasky, St. Paul
- Tom Shea, St. Mark
- Harvey Moore, St. Mary (Albany)
- Incoming president, Our Lady of Perpetual Help
- Incoming president, St. Michael

Showers provided to clients of day/night shelters & service centers



Nonprofit Org. U.S. Postage PAID Eugene, OR Permit No. 487



www.svdp.us | 541-687-5820 @SVdPLaneCounty | @ShopStVinnies





Help us extend a supportive hand to neighbors in need all year long! There are many ways you can help, from donating to volunteering to shopping our stores. Learn more:

### SCAN HERE







1,600

Appliances refurbished for resale, and 10,454 recycled

66

Tons, or 132,843 pounds, of EPS (block Styrofoam) recycled

**322,717** 

Meals served to clients of day/night shelters & service centers